

Cellular: 415-378-6426

E-mail: ben@bigredbridge.com

673 Francisco St. San Francisco, Ca. 94133

## SUMMARY

Designer with equally strong conceptualization, communication and technical skills.  
Experienced in taking projects from conception through pre-press and delivery.  
A self-starter, dedicated to ambitious and creative solutions.

## TECHNICAL SKILLS

Macintosh Professional:

CS4 / Powerpoint / Keynote

Traditional Illustration:

Airbrush / Acrylic / Pen & ink

## PROFESSIONAL EXPERIENCE

### SWIRL, San Francisco, Ca.

December 2005 to January 2008: Designer / Art Director / Retoucher / Production

Produced work for The San Francisco Giants, Jamba Juice, Ebay Motors, Paypal, PG&E, Intuit, Panda Express, Crystal Geysers, OOO, Shutterfly, KGO, Fastrak, Bella Pictures and Trumer Pils.  
Designed and art-directed Ebay Motors print campaign.

Designed and art-directed San Francisco Giants print campaigns.

Illustrated all Jamba Juice icons and typography for print campaigns.

Art-directed photo shoots for Ebay motors, Bella Pictures and Panda Express.

### KIRSHENBAUM BOND + PARTNERS, San Francisco, Ca.

February 2003 to December 2005: Studio Manager / Art Director / Designer / Retoucher / Production

Produced work for Cisco Systems, Vegas.com, The San Francisco Giants, Zip Realty, BBC America, Peets Coffee, Ubisoft, Volunteermatch.org, Chela Financial, The Whitney Museum—NY, The Atlantic Theatre—NY and Barnes and Noble.com.

Produced and illustrated direct mail piece for Vegas.com which made it into Adweek.

Created and produced identity for Zip Realty. Creative Director included my logo/identity in the pitch—the client chose my designs over 3 creative teams.

Managed the day to day requirements of the Production Studio. Including billing, re-supply and systems maintenance.

Established consistent workflow protocol between Creative, AE's and Production.

Supported 32 employees and 13 Clients + produced all pitch materials.

### HAGGIN GROUP, San Francisco, Ca.

April 1999 to 2001: Associate Art Director / Production

Produced work for Hallmark, L.L. Bean, Discovery Kids, Starbucks, Service Merchandise and Amazon.com.

Created identity for Creations Stores, a new division of Hallmark.

Created cover concepts for Amazon.com's holiday 2000 webalog. Designed and produced final art.

Contributed to conceptualization of catalogs for Service Merchandise 2000.

Produced all 1999 catalogs and weekly mailers for Service Merchandise.

## **FREELANCE CLIENT LIST**

EA Sports, Redwood City, Ca.  
Vallejo Investments, San Francisco, Ca.  
Matejczyk/Dunbar, San Francisco, Ca.  
Swirl, San Francisco, Ca.  
MKTG, San Francisco, Ca.  
Museum of Craft & Folk Art, San Francisco, Ca.  
Goodby, Silverstein & Partners, San Francisco, Ca.  
Paypal, San Jose, Ca.  
The Tom Skunda Project, Sausalito, Ca.  
Dwyer Productions, Sausalito, Ca.  
Rivet Software, Denver, Co.  
Veneer Studio, San Francisco, Ca.  
Avenue Promo, San Francisco, Ca.  
Michele Hoffher Photography, Piedmont, Ca.  
Sungold Litho, San Francisco, Ca.  
Mixt Greens, San Francisco, Ca.  
San Francisco Native, San Francisco, Ca.  
Igor International, San Francisco, Ca.  
Higgins Tennis, Mill Valley, Ca.  
San Francisco Magazine, San Francisco, Ca.  
The North Face, San Leandro, Ca.  
Green Tortoise Adventure Travel, San Francisco, Ca.  
San Francisco Historical Society, San Francisco, Ca.  
L-dopa Design, San Francisco, Ca.  
San Francisco Fall Antiques Show, San Francisco, Ca.  
World Gym, Burlingame Ca.  
Fresh Air Bicycles, San Francisco, Ca.  
Mountain Avenue Cyclery, San Francisco, Ca.  
Mt. Tam Adventure Camps, Mill Valley, Ca.  
Powerhouse Gym, San Francisco, Ca.  
Caskey/Lees, San Francisco, Ca.  
West Coast Media, San Francisco, Ca.  
Catalog and E-Commerce Club of Northern California, Rohnert Park, Ca.  
Athleta, Petaluma, Ca.  
Westlake School for the Performing Arts, Daly City Ca.  
Ariat International Inc., Union City, Ca.

## **EDUCATION**

Academy of Art College S.F., California; Graduated May 1994  
Bachelor of Fine Arts: Majoring in illustration  
University of San Francisco, California; Graduated May 1994  
Bachelor of Fine Arts: Majoring in illustration  
Vancouver Film School, British Columbia; October 2001 - October 2002  
Studied traditional animation and 3-D animation (Softimage XSI & Maya)

References upon request